

Seeking Sustainability: Online Nonprofit Local/Regional News Venture Roundtable

A meeting sponsored by Knight Foundation and co-hosted by the Texas Tribune, Voice of San Diego and Knight Chair in Journalism at The University of Texas at Austin.

AGENDA

ATT Executive Education and Conference Center, Conference Room 301

April 26, 2010

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| 8:00-9:00 a.m. | Registration and breakfast |
| 9:00-9:15 a.m. | Welcome session: Roderick Hart, Dean, UT Austin College of Communication; Alberto Ibarguen, president and CEO, Knight Foundation; and Rosental Alves, Knight Chair in Journalism at UT Austin. <ul style="list-style-type: none">• All participants introduce themselves very briefly (name and affiliation only) |
| 9:15-10:30 a.m. | Entrepreneurialism and venture mindset session, led by Buzz Woolley, Chairman of the Board, Voice of San Diego |
| 10:30-10:45 a.m. | Coffee break |
| 10:45 a.m.–12:00 p.m. | Revenue generation session, led by John Thornton, Chairman of Texas Tribune |
| 12:00-1:00 p.m. | Lunch in the Tejas Dining Room |
| 1:00-2:15 p.m. | Session: Engagement and community-building session, led by Scott Lewis, CEO of Voice of San Diego |
| 2:15-2:30 p.m. | Coffee break |
| 2:30-3:45 p.m. | Technology and innovation session, led by Evan Smith, Editor-in-Chief and CEO of Texas Tribune |
| 3:45-5:00 p.m. | Wrap-up session, led by Alberto Ibarguen |